

OR Manager CONNECT

BROUGHT TO YOU BY THE OR MANAGER™
CONFERENCE



AN ONLINE REVERSE EXPO

WEDNESDAY, AUGUST 26 • NOON – 4 P.M.

OR Manager Connect is a live online reverse expo to connect buyers within the surgical suite to relevant product manufacturers and solutions providers through intelligent matchmaking and meaningful conversations. This exclusive online experience is designed to maximize your prospecting time and efforts through pre-qualification of buyers and an efficient online format.

How does OR Manager Connect work?

OR Manager Connect is a live online reverse expo. The event will take place from noon – 4 p.m. on Wednesday, Aug. 26. Suppliers and hosted buyers are matched based on profiles and supplier preferences. Buyers will benefit from attending the continuing education, networking and the meaningful connections made with suppliers. Both buyers and suppliers will receive a schedule in advance, and all meetings will take place through an easy-to-use online video conferencing platform.

How are buyers recruited and incentivized to participate?

Buyers are recruited one-to-one by the *OR Manager* team based on decision-making authority, new product and solution acquisition oversight and budget capacity. Specific facilities can be targeted at the supplier's request. All hosted buyers will have the opportunity to earn 4 CEs through education presented in the portal, plus they will receive a free registration to OR Manager Conference On Demand and to our in-person OR Manager Conference this fall.

How much does it cost?

The cost is \$3,000 for 15 meetings. Included in the fee are:

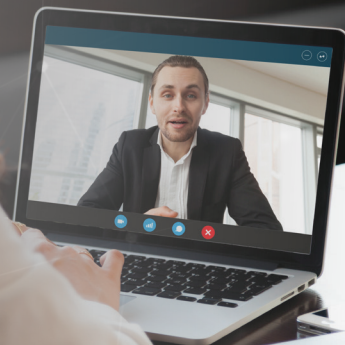
- Guaranteed 8-minute meetings with 15 qualified prospects.
- Detailed profiles on each meeting scheduled
- Opportunity to attend sessions and networking events within platform for access to all attendees.
- Custom meeting portal with your company's logo
- Ability to record meetings to ensure accurate follow up

Please note, this rate is for OR Manager Conference exhibitors. Non-exhibitors are subject to a 50% surcharge.

Additional blocks of 15 meetings may be purchased for \$2,000.

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Are there other sponsorship opportunities?

Yes, there are a few opportunities around the event and within the online platform:

PRESENTING SPONSOR: \$20,000 EXCLUSIVE

- Your company is named as the presenting sponsor of OR Manager Connect
- Logo on all marketing material
- Exclusive Lunch Sponsor via GrubHub gift certificate for every buyer
- Banner in header of portal
- Complete attendee list and ability to handpick meetings with buyers
- Post event email to all buyers

KEYNOTE SPONSOR: \$5,000

- Your video plays before our opening keynote session
- Post show email to all attendees in keynote
- Logo recognition in the platform throughout the keynote presentation

EXHIBITOR CE SESSION: \$4,000

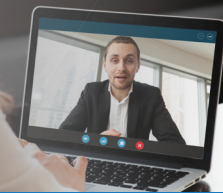
- 30-minute session in the schedule where you provide speaker and content
- Post show email to all attendees in your session

SPONSORSHIP CONTACT

Nancy Iannotta, Sales Representative

Access Intelligence (AI)
761 Main Avenue, 2nd Floor
Norwalk, CT 06851

Ph: 203-899-8429
Fax: 203-286-1996
Email: niannotta@accessintel.com



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1. Main Contact Information (will receive all correspondence about the show)

Name _____
Title/Rank _____
Company/Organization _____
Address _____
City _____ State/Province _____ Zip/Postal Code _____
Country _____
Phone _____ Ext _____ Fax _____
Email _____ Website _____

2. Preferred Facilities and titles

Please name any facilities you would like to meet: _____

Please provide the title or job function of the person you would like to meet with: _____

Please name any facilities you would NOT like to meet with: _____

3. Sponsorship

<input type="checkbox"/> Presenting Sponsor	\$20,000
<input type="checkbox"/> Keynote Sponsor	\$5,000
<input type="checkbox"/> Exhibitor CE Session	\$4,000
<input type="checkbox"/> Supplier – 15 meetings	\$3,000
<input type="checkbox"/> Additional Meetings - 15	\$2,000
<input type="checkbox"/> Non-Exhibitor Fee	\$1,500

4. Payment Terms

In consideration of company's participation as a sponsor, the participating sponsor shall pay to Access Intelligence, LLC the total sponsorship fee, which shall be payable (a) at 50% at contract signing and (b) the balance on or before July 1, 2020. For contracts received on or after July 1, 2020, and to the first day of the event, 100% of the fee will be due with the contract. All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded.

5. Sponsor Signature

Sponsor expressly represents and warrants to Access Intelligence, LLC that it has the authority to enter into this Agreement and that the person signing this Agreement is authorized by the company to execute this Agreement and bind the company to the terms set forth herein and on the reverse side of this Agreement. Sponsor has executed this Agreement as of:

Date: _____

Sponsor Company: _____

Print Name: _____

Signature: _____

6. Payment Information

Total Due: \$ _____

☐ **Check Enclosed** (Make checks payable to Access Intelligence)
Amount submitted in U.S. Dollars \$ _____

☐ **Please Invoice**

☐ **Payment by Credit Card**

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____

Expiration Date _____ CVV# _____

Signature _____

Print Name on Card _____

7. Acceptance

FOR Access Intelligence, LLC USE ONLY:

Accepted By: _____

Date: _____ Booth#: _____

Cost: \$ _____

Product Supplied By: _____

Access Intelligence, LLC reserves the right to accept or reject this Agreement in its discretion. If this Agreement is accepted, Access Intelligence, LLC will invoice the exhibitor for fees due hereunder. The sending of such invoice will constitute evidence of acceptance, so that this will become a contract binding both exhibitor and Access Intelligence, LLC.

ACCESS INTELLIGENCE, LLC SPONSOR RULES AND REGULATIONS

1. CANCELLATION BY SPONSOR:

(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:

- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after May 1, 2020 and before July 1, 2020.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after July 1, 2020.

(c) Subsequent replacement of the sponsorship cancelled by the sponsor does not relieve sponsor of the obligation to pay the cancellation fee.

2. APPROVALS AND DELIVERY:

All materials that are supplied by the sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of OR Manager Connect program.

If sponsor is supplying logos and other materials for Access Intelligence, LLC's production, such goods must be received by Access Intelligence, LLC or its designated contractor at the predetermined and agreed date, which is to be no less than 45 days prior to the first day of OR Manager Connect program. Delays caused by the failure of the sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

3. INDEMNITY:

Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of sponsor's advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps trademarks, labels or other copyrighted mater) and for the unauthorized use of any trademarks or copyrighted materials or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

4. RULES AND REGULATIONS:

Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny sponsor the right to proceed with its sponsorship and require sponsor to forfeit all fees theretofore paid under this Agreement.

5. SAMPLES:

Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and sponsor will not be entitled to any financial or other compensation.

6. CANCELLATION OR POSTPONEMENT OF EVENT:

In the event that any unforeseen occurrence shall render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. As it determines to be appropriate, Access Intelligence, LLC may return in good faith a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover all reasonable expenses incurred in connection with the OR Manager Connect program. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the OR Manager Connect program, including out of pocket expenses incidental to the OR Manager Connect program, and all overhead expenses attributable to the production of the OR Manager Connect program. Access Intelligence, LLC shall not be financially liable in the event the OR Manager Connect program is interrupted, canceled, moved, or dates changed.

7. SPONSOR DEFAULT:

If Sponsor is in default of any obligation to Access Intelligence, LLC (including specifically failure to pay Access Intelligence, LLC within 30 days of invoice), Access Intelligence, LLC may terminate Sponsor's right under this contract to participate in the OR Manager Connect program. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the OR Manager Connect programs. Access Intelligence, LLC's liability to return any amounts paid by Sponsor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Sponsor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Sponsor is in default.

8. MISCELLANEOUS:

(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Maryland. The parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Maryland. (d) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.