

## YOUR ATTENDEE JUSTIFICATION GUIDE

### We hope to see you in Nashville!

We understand it's been more challenging to travel these last couple of years, but now more than ever is the time to regroup and connect with your peers at OR Manager Conference to share solutions and learn from experts who will help you hone your leadership skills, enhance operations, improve communication, understand fundamentals in business/financial management, and optimize staffing, retention and scheduling.

In the rapidly evolving healthcare landscape, leaders are faced with accelerated challenges and seek insights to affect positive change, including implementing new technologies, sourcing new solutions, and developing relationships that will help to overcome hurdles. Find the strategies, hands-on education, and tactical tools you need to exceed your goals from pre-op to post-op with us!

This Attendee Justification Guide will help you share with your leadership why you simply can't miss the 2023 OR Manager Conference, taking place September 18-20, in Nashville, TN.

### Here are some pointers on how to convince your boss:

1. Make sure you educate yourself on the conference details. You can do that by downloading the attendee brochure [here](#).
2. Identify at least three sessions you would attend, and think about how those sessions will benefit you in your position and company.
3. The earlier you register, the more money you can save!
4. Send a formal request to your boss using the letter template and supporting information below.

### Benefits I'll bring back:

- Tactical tools from educational sessions that I can use to implement actionable strategies to improve operations, implement new technology, optimize processes and procedures, and enrich team morale and communication.
- New connections with vendors and other external resources that can enhance the patient experience and help us overcome challenges.
- Real-world solutions and strategies that were shared from thought leaders and experts actively working in the field.



# CONNECTING A NATIONWIDE COMMUNITY OF PERIOPERATIVE LEADERS

## Education

There will be three keynote addresses, 42 breakout sessions across six educational tracks, three luncheons and four breakfast presentations, and more than 75 speakers presenting the latest information, trends, best practices, real-world case studies, and take-home tools.

Education extends throughout the exhibit hall via exhibitor presented CE sessions, poster research presentations, the popular Pitcher & Pitches event, and more than 140 exhibitors showcasing products and services that will benefit your surgical suite.

In addition, three pre-conference workshops, an offsite tour of two facilities, and the Reverse Expo will take place on Sunday, September 17.\*



**ASC LEADER SUMMIT**



**BUSINESS**



**CLINICAL**



**LEADERSHIP**



**NEW LEADER**



**PACU**

*\*Additional fees apply to pre-conference workshops and offsite facility tours. Pre-conference workshops and tour are included with Best Value, All-Access, and ASC Leader Summit passes.*

[Explore the Full Agenda](#) →

[Meet the Speakers](#) →

At the conclusion of the OR Manager Conference, you will receive instructions to access your personalized CE certificate listing the contact hours you earned from attending the conference. The 2023 program has been approved for 13.0 contact hours by the CA BRN, Provider #15831, and up to 10.0 hours of AEU's by the BASC, Provider #1301. Additional contact hours may be earned by attending pre-conference workshops, poster presentations, and exhibitor presented CE sessions.



[Download Attendee Brochure](#) →

[See Who's Exhibiting](#) →

# SAMPLE LETTER TO YOUR EMPLOYER

Hi [Manager Name],

I am requesting approval to attend the OR Manager Conference, taking place September 18-20, 2023, in Nashville, TN. OR Manager Conference is a premier opportunity for new and experienced perioperative leaders like myself to learn about the latest trends and solutions in managing the perioperative suite, from thought leaders and experts actively working in the field.

By attending this conference, I'll be arming myself with the information, business insights, leadership strategies, and latest tools to maximize efficiencies, optimize operations, enhance team dynamics, and improve the patient experience.

The conference agenda features be three keynote addresses, 42 breakout sessions across six educational tracks, seven luncheons and breakfast presentations, and more than 75 speakers. Speakers represent facilities such as Cleveland Clinic, Inova Fairfax Hospital, Mayo Clinic, Vanderbilt University Medical Center, MD Anderson Cancer Center, Surgical Care Affiliates, Nemours Children's Hospital, and more.

## Here are just a few of the benefits of my attendance:

**Education:** The conference program is aligned to key business areas, including leadership, business, clinical, staffing, supply chain, PACU, and more. The topics I will learn about will help to improve my skills as a clinician and as a business and people manager. In addition, I'll have the opportunity to earn contact hours and AEU's to maintain my certification.

**Real-world application:** The case studies presented will offer insight into the application of new tactics and strategies, and allow me to see first-hand how similar facilities have implemented successful programs to positively affect day-to-day operations.

**Networking:** OR Manager Conference is a top tier industry conference for leaders like me, and the connections I'll make will benefit our organization. Vendors and fellow attendees will serve as resources to ask questions as we implement new ideas to improve outcomes.

**Today's latest & greatest:** In addition to the education and networking, more than 140 vendors will be in attendance showcasing their products and solutions that can have a positive impact on our operations, technology, and people management. This will allow me to bring home ways for us to solve current problems, source products to create greater efficiencies, and develop relationships with current and future partners.

Upon my return, I will provide a recap of what I learned and develop a list of action items for our team.

Also, the earlier I register, the more money we can save. And, if more colleagues would like to attend from our organization, we can save 10% or more with group discounts on registration.

Thank you for your consideration.

Kind regards,

[Your Name]