

VALUABLE INFORMATION AT AN AFFORDABLE COST

Looking to save money for your facility, making your OR more efficient, improving the patient experience, inspiring your nursing teams and learning about future technology for the perioperative suite are all top reasons to attend the OR Manager Conference, ASC Leader Summit and PACU Manager Summit. Changing technologies, shifting regulations and blurred lines between ASC and hospital settings are all reasons why education is needed even for the most experienced perioperative professional.

WHETHER YOU'VE BEEN IN THE PERIOPERATIVE BUSINESS FOR 10+ YEARS OR ARE JUST STARTING OUT, THERE IS ALWAYS MORE TO LEARN

The 2021 OR Manager Conference provides you with plenty of opportunities to earn up to 30 contact hours throughout the 3 days you will spend in Chicago. From the basics OR practices to new and advancing technology, everyone on your team will bring tactics and strategies back to your facility to implement for instant impact.

EXPANDING YOUR PROFESSIONAL CIRCLE

Develop long lasting relationship with others in the perioperative field who are also going through the same work place situations. Whether you meet them by sitting at the same table during the opening keynote or bump into them at the conference Kickoff Party, the connections you create will help everyone build lasting memories and learn from each other.

BRING YOUR COLLEAGUES - FOCUS ON THE CONTINUUM OF CARE

With three conferences happening simultaneously, and more than 70 educational sessions, we encourage you to bring your team to get the most out of the conference. All conference sessions will be recorded live to view later and earn more CEs. More education means more value, check out these savings opportunities:

- » **Group Rates:** Register with a colleague and automatically receive 10% off your conference pass total. Register 5 or more members of your team and receive even bigger discounts. We also offer system-wide unlimited group plans.
- » **Subscribers:** OR Manager subscribers receive 20% off conference passes.
- » **Present a Poster:** Accepted Poster Presenters receive a 30% discount on conference passes. If accepted, we will refund 30% of your conference pass.

Advance your team's knowledge by participating in intuitive learning sessions across multiple tracks, create a personalized schedule to fit your educational needs. Breakout session tracks include:

- » **New Manager**
- » **OR Business Management**
- » **Leadership/Administration**
- » **General Interest**
- » **Clinical**
- » **PACU**
- » **ASC/Outpatient**



NEW ideas.



NEW opportunities.



NEW connections.



NEW resources.

The OR Manager Conference provides everything you are looking from a conference. Use the chart below to see how OR Manager brings top-notch education, exhibits and experience to you to help your facility keep at the top of its game.

YOU NEED:	OR MANAGER CONFERENCE PROVIDES:
 <p>EDUCATION</p>	<ul style="list-style-type: none"> » Earn CE credits with pre-conference workshops, breakout sessions, keynotes, poster sessions and even in-booth presentations. » Education features include: <ul style="list-style-type: none"> • 7 Education tracks • 150 Speakers • 70 Breakout sessions, workshops & keynotes • All sessions will be recorded live to watch over and over again after the conference is over and earn more CEs.
 <p>EXHIBITS</p>	<ul style="list-style-type: none"> » Our exhibit hall is filled with more than 140 vendors from all around the country. From advanced medical devices, sterilization tools, to hybrid OR equipment, the exhibit hall is 30,000 square feet of all the products you are looking for. » Plan your trip through the exhibit hall by using the onsite app to help you plan and search for exhibitors by region, name, or technology. » The hybrid OR is the center of the exhibit hall show floor and is fully functional, featuring the latest technology and product integrations live.
 <p>EXPERIENCE</p>	<ul style="list-style-type: none"> » Attending the OR Manager Conference is a great way to meet people who are dealing with the same situations as your facility. There are plenty of occasions to find new people to bounce ideas off each other or network to find new solutions. Networking events include: <ul style="list-style-type: none"> • Conference Kickoff Party • Hybrid OR • First-Time Attendee Reception

EXPENSE REPORT

CONFERENCE EXPENSES	COST SAVING TIPS	COSTS
Conference Registration	<ul style="list-style-type: none"> » Register by June 29 for Early Bird pricing. » Register with a colleague and automatically receive 10% off your conference pass total. » Register 6 or more members of your team and receive even bigger discounts. » Ask about a system-wide unlimited group plan. » Subscribers to <i>OR Manager</i> save 20% on conference passes. » Poster presenters save 30% on conference passes. 	\$ _____
Hotel	<ul style="list-style-type: none"> » Take advantage of our special reduced rates at our partnering hotels by booking through our housing link on the OR Manager Conference website. » Share a room with a colleague. 	\$ _____
Transportation	<ul style="list-style-type: none"> » Share a cab. Hundreds of other attendees will be arriving when you do. Ask if they are attending the OR Manager Conference at the airport and ride together. » If you live close enough to drive, consider carpooling to save money on gas and parking. 	\$ _____
Meals	<ul style="list-style-type: none"> » Save by attending daily breakfast and lunch sessions, networking breaks and other networking events during the conference. 	\$ _____
Parking	<ul style="list-style-type: none"> » Parking ranges from \$16 - \$24 per day. Find the most convenient parking at mccormickplace.com/getting-here/parking-rates 	\$ _____

TOTAL: _____

Below you'll find a "justification letter" template – a letter to your supervisor/manager explaining all of the benefits you'll get from attending the 2021 OR Manager Conference.

This general template will get you started while allowing you to customize it to you and your organization's particular needs.

LETTER TO MANAGER/SUPERVISOR

[Date]

Dear [Supervisor's name],

Meeting budget requirements, improving efficiencies and patient throughput, and making the best use of technology are among our daily challenges. Changes in regulations and recommended practices, reduced reimbursements, and increased Medicare penalties are others—which is why continuing education is so vitally important.

The **2021 OR Manager Conference**, which takes place in October 20 - 22, in Chicago is a premier educational opportunity for operating room business managers, directors, and other perioperative services professionals. Leading industry experts will present on topics such as data analytics, staffing and scheduling efficiencies, cost and waste reduction, and supply chain management.

Attending this conference will help me understand how to analyze cost components, learn ways to streamline processes and maximize resources, and develop tools we can use at our facility. Topics to be covered include:

- » Bundled payment programs
- » Data and productivity benchmarks
- » Sustaining cost reductions year after year
- » Incentivizing productivity
- » Power and Perils of Data Analytics
- » Reducing waste through standardization of surgical preference cards
- » Value-based education for clinicians
- » And much more!

I've provided a couple of documents for your review. There is a breakdown of costs to attend the conference and a benefits worksheet that specifically targets our facility's current needs and how attending this event will help provide solutions.

I would welcome the opportunity to interact with presenters and colleagues, plus learn about the latest tools and systems available at the **2021 OR Manager Conference**. I am eager to hone my financial management skills and find ways to streamline our processes. This would seem to be a wise investment in education and training, and I look forward to discussing this with you.

Sincerely,

[Your name here]